

Micro Personal Financial Loan Company



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This company operates in Thailand's microfinance sector, distinguished by its possession of a PICO license, which allows it to offer specialized financial services. The company primarily focuses on providing microloans to individuals, particularly targeting underbanked populations who may not have access to traditional banking services.

The microloan market in Thailand has seen substantial growth in recent years, driven by the increasing need for accessible credit among low-income individuals and small businesses. The Thai government has been supportive of financial inclusion initiatives, resulting in a favorable environment for microfinance institutions. The market is characterized by a significant demand for small, short-term loans, often used to fund daily expenses, emergency needs, or small-scale business activities.

The company leverages technology to provide a seamless and efficient lending experience through its proprietary mobile application. Users can easily download the app, complete the Know Your Customer (KYC) process, and receive tailored loan offers. The app is designed to be user-friendly, ensuring that even those with limited financial literacy can navigate the process with ease.

This digital approach not only streamlines the loan application process but also enables the company to reach a broader audience, particularly in remote or underserved areas.

BUSINESS TYPE
Financial Services

COUNTRY
Thailand

BUSINESS ID
L#20240720

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