

# Bread Producer Company





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The company was established in 2001 as a multi-partner company in the Aegean Region. There are 3 main production facilities and 2 retail sales points of the company.

### Products

The company produces toast, bread and bakery products as a factory at 3 locations. It produces pastries, cakes and bagels with its modern automation facilities that will produce 100,000 daily capacity of folk-style loaves of bread and has branches as well as a widespread distribution network.

The company has the trademark registration rights of a toast bread known all over Turkey. In addition, the company has a known valuable brand value and registration.

First and main production factory has been established on 1600 sqm belongs to the company in Aegean Region.

The production are 15,000,000 units for bread, 840,000 units for pita bread, 840,000 units for toast bread and 5,184,000 units for other pastry type production with an annual production capacity of 128,700 kg of products.

Second production factory has been established on 3.150 sqm belongs to the company in Aegean Region.

The annual production capacity are 285.000 kg of toast bread, 364.000 kgs and which bread and 364.000kg hamburger bread.

The third production factory has been established on 9.000 sqm real estate had been hired for the company in Marmara region.

The factory has an annual production capacity of 3.008.102 kg of various bread groups.

### Strengths

- Advantageous Business Locations
- Product variety and quality
- Good labour force and skilled personnel
- Quality standards with ISO 9001 and ISO 22000
- Technological infrastructure and production processes
- Brand Awareness and Registered Licence

### Weaknesses

- Competitive Pressure
- Technological Infrastructure
- Seasonal Demand Fluctuations
- Labour Shortage

### Opportunities

- Growing Market
- Innovation and Product Development
- Export Opportunities

### Threats

#### GROSS REVENUE

\$0

#### EBITDA

\$0

#### BUSINESS TYPE

Manufacturing

#### COUNTRY

Turkey

#### BUSINESS ID

L#20240628

- Cost
- Changes
- Competitor Pressure
- Changes in Demand

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