

2x Affiliate Casino Websites in the Regulated Dutch Market





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Explore a unique opportunity to acquire two well-established affiliate websites in the iGaming niche, specifically tailored for the Dutch regulated market. These websites provide an exceptional chance for new or experienced buyers to step into a thriving network with a strategic advantage.

Selling Points

- **Optimized Conversion Pathways:** The websites boast a unique design tailored for optimal Calls to Action (CTA), ensuring maximum player lifetime value through exclusive news items and bonuses.
- **Strategic Positioning:** Acquire an advantageous position in the Dutch iGaming market, allowing you to leap ahead of competitors who are still in their infancy.
- **Robust SEO Foundation:** Benefit from a strong SEO foundation established through editorial links and high-quality content, positioning you for immediate success in search engine rankings.

Assets:

1. Two affiliate websites: Site #1 (DR 66) and Site #2 (DR 65)
2. Custom CMS for both websites
3. Affiliate accounts with monthly overviews, featuring 200+ First-Time Depositors (FTDs) on average per month with a 64% conversion rate
4. Depositors (FTDs) on average per month with a 64% conversion rate
5. No known legal issues, operating strictly within the Dutch regulated market

Site #1

- Established in 2015
- DR of 66 with 602 linking websites
- Over 2,000 monthly visits from The Netherlands
- Custom CMS, sleek design, and modern user interface

Site #2

- Registered in 2016
- DR of 65 with 340 linking websites
- Approximately 5,100 visits in the last three months, with 90% direct traffic

Infrastructure

Web hosting in The Netherlands
Monthly hosting costs ranging from 5 EUR to 30 EUR
Option to take over the custom CMS or switch to WordPress

Operational Details

Content sourced from three reliable self-employed individuals
Transfer of all Dutch affiliate accounts, including monthly signups and FTDs data
Business operation requires approximately 8 hours per week
No social media presence or other advertising efforts, offering potential avenues for growth

Other Details

TARGET PRICE

EUR 4,500,000

GROSS REVENUE

EUR 1,000,000

EBITDA

EUR 0

BUSINESS TYPE

Casino

COUNTRY

Netherlands

BUSINESS ID

L#20240592

Management fee's (owner's salary) stand at: €480,000 (for 2023) which can be easily deducted.

Prospective buyers can hire 1 skilled employee to take care of management.

Conclusion

Seize the opportunity to own a well-positioned and profitable network in the Dutch iGaming market. With established SEO, loyal user bases, and a proven track record, these websites are ready for immediate success. Act now to acquire valuable assets at an attractive price. Detailed financials and additional information available upon request. Confidentiality assured.

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