

Monaco Monte-Carlo Fashion Brand





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The Monaco Monte-Carlo Fashion Brand is a luxurious and prestigious fashion brand located in the heart of the Principality of Monaco. With its iconic designs, superior craftsmanship, and attention to detail, this brand has established itself as a symbol of elegance and sophistication.

Founded in 2011 and nestled in the luxurious enclave of Monaco, the brand has reached a remarkable stage, boasting €500,000K in trailing twelve-month revenue. In the ever-evolving landscape of the fashion industry, they continue to thrive as a beacon of sophistication and timeless allure.

The brand's exquisite taste is reflected in its choice of luxurious fabrics, intricate embroidery, and impeccable tailoring. Each garment is created with utmost care and precision, ensuring a flawless fit and unmatched comfort. From chic evening gowns to tailored suits, every piece is a work of art, meticulously crafted to enhance the wearer's confidence and allure.

The Monaco Monte-Carlo Fashion Brand has established a loyal following among the global elite, including celebrities, socialites, and affluent individuals who seek refined fashion choices. Its exquisite designs have graced red carpets, fashion runways, and exclusive events worldwide, cementing its position as a sought-after brand in the luxury fashion industry.

Catering to the cosmopolitan woman, aged 20 to 50, the target audience epitomizes urban sophistication, exuding a glamorous, feminine, and romantic aura. They embody a precious elegance that seamlessly navigates life with a positive outlook. What sets us apart in the oversaturated online women's fashion and luxury gift market is our unwavering commitment to an impeccable reputation. While others may succumb to fleeting trends and compromise on quality with cheap, short-lived products, they stand firm as purveyors of enduring style.

Keypoints

- 100+ stores in Europe, extending the range of products into cosmetics, shoes and eyewear.
- Key source of traffic is social media.
- 300K+, net revenue, 5360+ items sold
- 3,000+ clients from 35 different countries
- >17,000 social media followers
- 20% recurring transactions

TARGET PRICE

EUR 1,800,000

GROSS REVENUE

EUR 500,000

EBITDA

EUR 0

BUSINESS TYPE

Fashion Retailer

SUPPORT & TRAINING

12 Months

REASON FOR SELLING

Retirement

COUNTRY

Monaco

BUSINESS ID

L#20230583

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