

# 30-Year-Old Manufacturing Business of Luxury Packaging





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Business for sale in the production of paper and cardboard packaging especially intended for the luxury market, which makes paper bags and bags or boxes. Business in the production of luxury packaging. Position on the local and European market. Good rate of profit.

Production of paper and cardboard packaging, intended especially for the luxury market. There are some businesses that come up in the market for sale and you just have to be a part of them. This is one of those businesses. The business is all about designing and manufacturing absolutely beautiful luxury packaging for any number of high-end clients. The process itself is relatively simple, which belies the remarkable end result. These packaging are commonly used in the marketing of jewelry, cosmetics, technology and high-end luxury couture.

The business has as its main object of activity, the production of rigid cased cardboard packaging, intended for the luxury market. Other activities: paper bags and bags, promotional paper and cardboard, simple and cased boxes, stationery personalized, special packaging, printing, gold foil services, stamping, screen printing, lamination, etc

Operational since 1993, it has grown organically thanks to its presence at fairs/events abroad and recommendations from customers. The company's partnerships are based on trust and long-term vision, on the seriousness and quality of the products offered. Currently the company works mainly with end customers foreign companies from Switzerland, France, Germany etc. but also internally with advertising agencies, hotels, shops, perfumeries, etc.

The objective is to give the buyer 100% of the shares, and the current management will support the transition to the new owners and provide support if necessary. The complete sale of the business includes the value of the building with an area of 273 sqm – prepared for storey, as well as the machinery. The equipments are almost 20 years old and in good working condition. It is possible to take over the building with a rental contract at the value of 4 euros/sqm. Other facilities include a center of 3 modern administrative offices on annual lease.

**TARGET PRICE**  
\$1,050,504

**GROSS REVENUE**  
\$423,876

**EBITDA**  
\$132,298

**BUSINESS TYPE**  
Manufacturing

**ESTABLISHED**  
1993

**COUNTRY**  
Romania

**BUSINESS ID**  
L#20230516

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