

American FinTech Company





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Fintech refers to the integration of technology into offerings by financial services companies to improve their use and delivery to consumers.

Company bridges the gap between Cryptocurrency/DeFi and legacy finance.

Company's B2B white label allows companies to issue branded cards that enable their customers to spend crypto using a more familiar method. The white label is currently used by 25+ Web3 companies and acts as the critical infrastructure servicing bank accounts and cards globally. Proving product viability, the flagship

Company card provides 50K active users a way to easily buy and spend crypto; this product also allowed the company to bootstrap to 8-figure ARR thanks to its proprietary, automated crypto-to-fiat liquidity platform.
Keypoints

- White label partners do all marketing
- White label partners: 20+ organizations
- 50K active Company Card users
- Live in all 50 US States, the UK and 26 EU countries
- Rolling out LATAM countries
- Program manager for VISA, AMEX, and Mastercard

Revenue

2023F: \$20M2022: \$10M2021: \$19.9M

TARGET PRICE

\$25,000,000

GROSS REVENUE

10000000

EBITDA

TBA

BUSINESS TYPE

Financial Services

COUNTRY

United States

BUSINESS ID

L#20230451

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